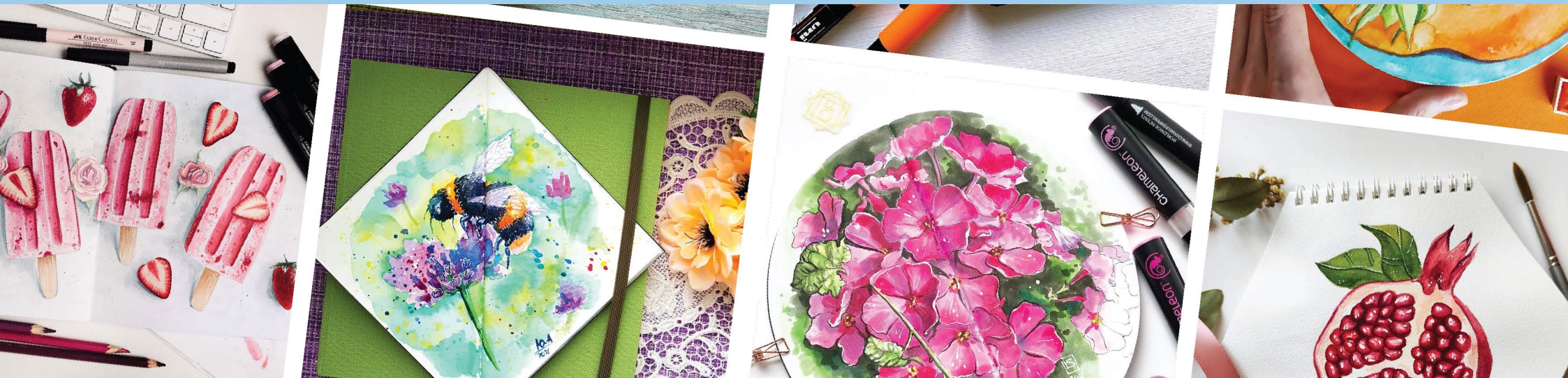




poli · art · design



ABOUT US

Over the past 5 years, the poliartdesign brand has evolved in parallel with the popularization of the creative movement that has taken over social networks.

Having entered the art materials market, the poliartdesign brand offered not only classical solutions to the needs of contemporary artists, but also firmly occupied the niche of unique art materials that contribute to the self-development of amateur artists and recruit an audience of professional blogger artists.

1000+
clients all over
the world

5000+
artworks by our
hashtags

14 500+
followers on
Instagram

10+
countries
international
delivery

poli·art·design



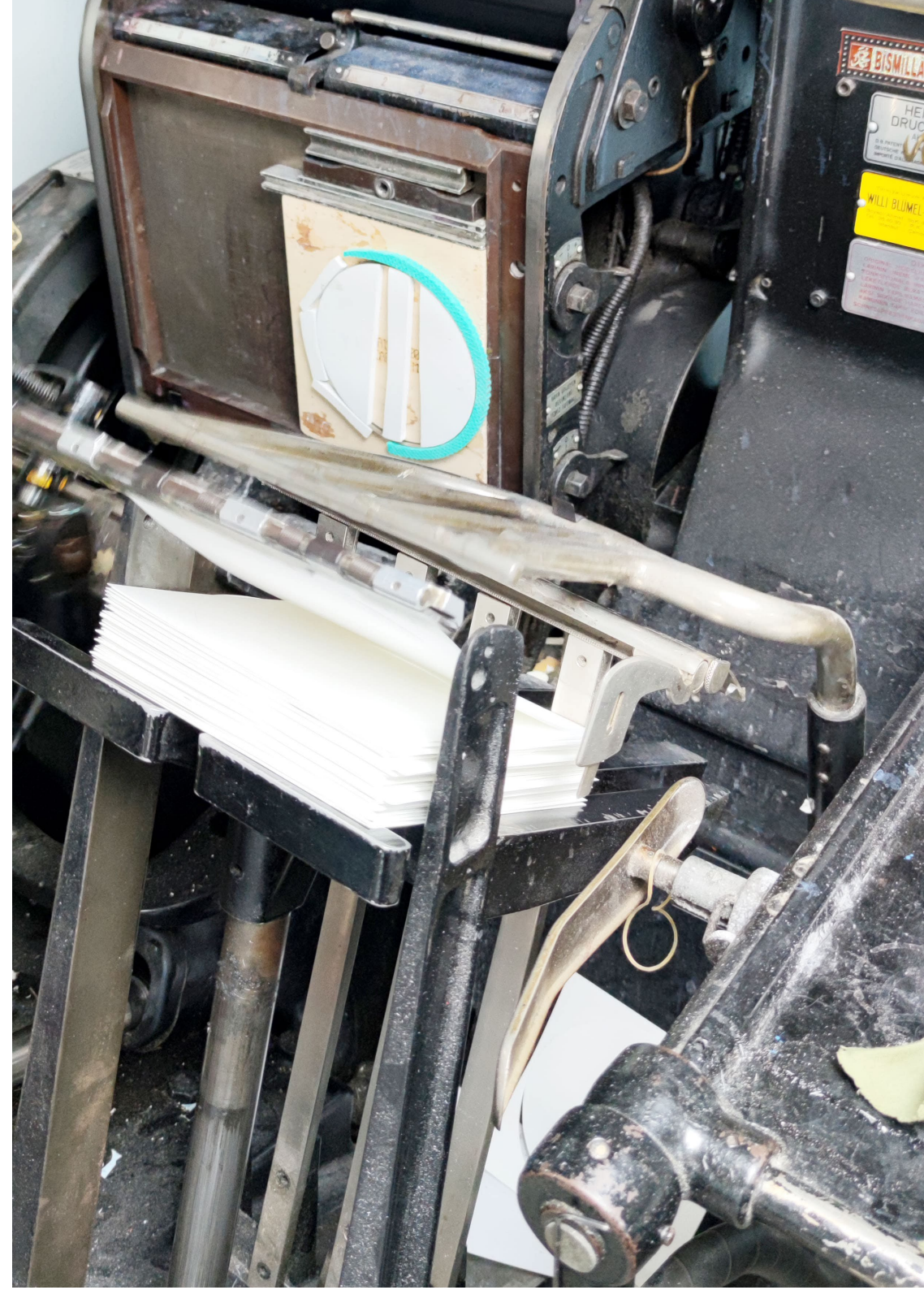
MANUFACTURE

-We have a full-cycle production in Izmir, where all our products are made - sketchbooks, albums, accessories and so on.

-We use European papers from trusted suppliers, which guarantees high quality products and met the expectations of artists.

- A well-coordinated team of a dozen specialists quickly and efficiently manufactures large batches of goods.

sketchbooks
that every artist
dreams



SKETCHBOOKS

The store presents sketchbooks of classic and unique shapes for:

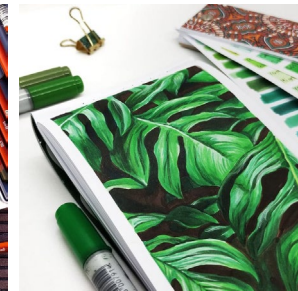
- markers and graphics
- watercolors and graphics

Producing methods:

- on stitching
- on a spiral
- on the bracket
- book binding

Manufacturing shapes:

- round
- triangle
- square
- rectangular
- hexagon



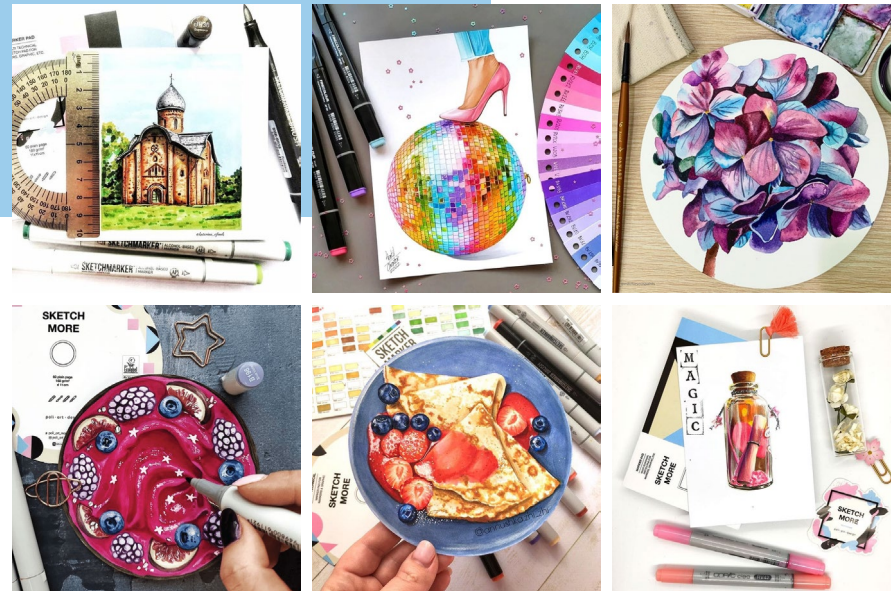
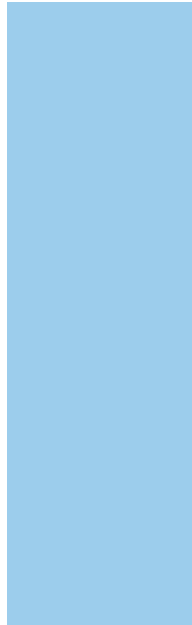
ALBUMS

The store offers albums for all kinds of traditional art materials:

- markers
- watercolor
- pencils
- pastel
- gouache
- acrylic
- pens / nibs / liners etc.

Producing methods:
- on gluing

Manufacturing shapes:
-round
-square
-rectangular



ACCESSORIES

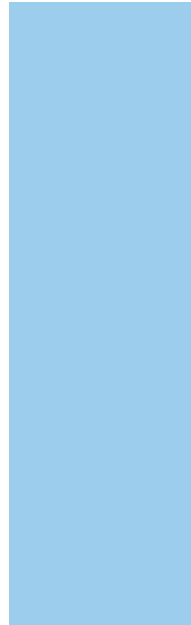
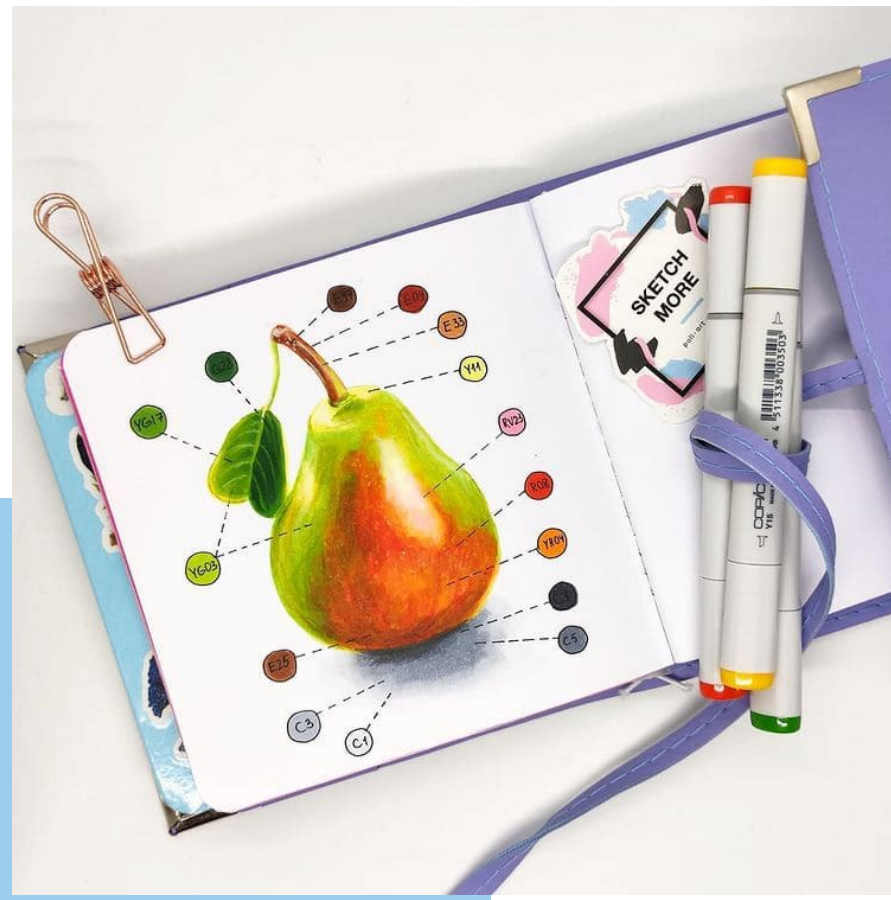
Functional additions to art collections of artists.

The store features:

- palettes
- covers for sketchbooks
- tablet folders for albums
- handbag organizers
- bijou cards
- etc.

Format range of products
poliartdesign:

- A6/A5/A4/A3
- B6 / B5
- 10x15 / 11x11 / 15x15 / 20x20 / 25x25 cm
- d11 / d15 / d20 cm



TARGET AUDIENCE

A wide range of products makes our audience very numerous. Age range 18-45, no gender.

We are focused on three main segments, the interest and motivation of which helps us to meet the needs as accurately as possible and select an order:

BEGINNERS:
first try their hand
at drawing

PRO:
drawing - field of activity:
teachers of online and
offline drawing classes /
students of higher educa-
tional institutions /
art studios etc.

AMATEURS:
drawing is not the
main activity:
hobby after school /
work / on retirement /
on maternity leave
etc.

The average
order amounts
38-46\$



PROMOTION

www.poliartdesign.co

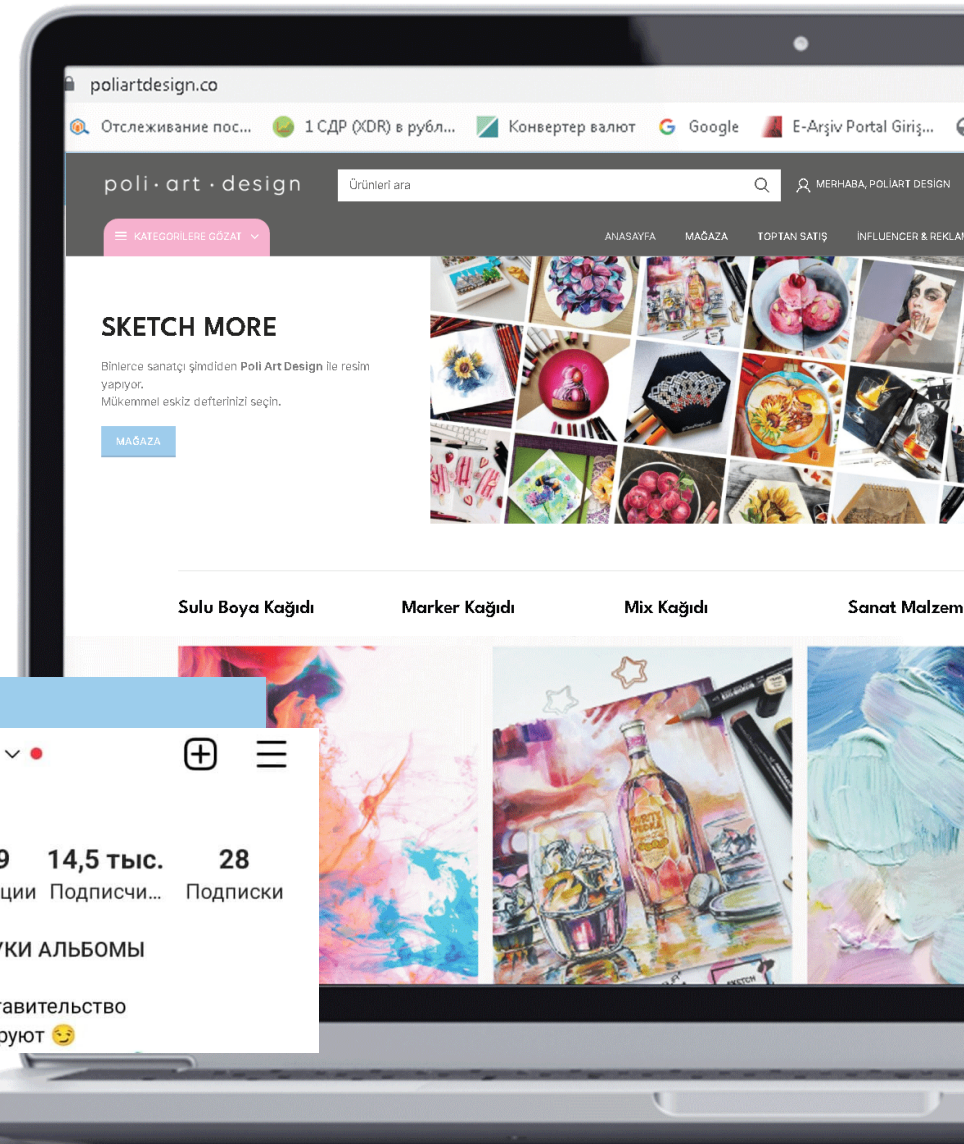
Along with beginners and art lovers, the poliartdesign brand is preferred by well-known artists – bloggers, providing additional advertising support for the brand with their creativity content.

Contextual advertising on social networks, the number of subscribers on the official Russian-speaking page on Instagram 14 500+

Poliartdesign brand products are presented on local Turkish (Trendyol / Hepsiburada / N11 / Çiçek sepeti) and Russian (OZON / Wildberries) market-places.

Now we are working on entering international platforms, such as Amazon.com.tr, Ebay, ETSY.

We have a representative office in Moscow, with experience in import deliveries of goods abroad.



Contact us
to discuss the
details of
cooperation.

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Instagram

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